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Domain Ranking Report

Company: Currants.com
URL: <http://www.currants.com>

2 Dates Reported: 07/01/2007, 03/30/2007

As Of Date: 07/01/2007

Numbers represent the highest ranking position of the above domain for these keywords for each column
 Each report is [top = 07/01/2007 monitor], [center = 03/30/2007 monitor], and [bottom = +/- movement]
+n (red) means you have WORSE ranking -- **-n (blue)** means you have BETTER ranking

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	Activity	Google Results	Google AllInTitle	Google Google	Yahoo Yahoo Index	MSN MSN	Google.au	Google.uk	Google.za
	antioxidants	18,179	11,700,000	220,000	-	-	-	-	-
	boost immune system	975	1,980,000	867	-	-	-	-	-
	black currant	1,084	2,000,000	12,000	3 3	4 3 +1	2 1 +1	3 3	3 3
	berry juice	99	2,420,000	11,200	-	-	-	-	-
	blackcurrant	853	890,000	15,400	3 11 -8	-	24 8 +16	- 37 -	8 9 -1
	black currant juice	138	621,000	663	1 1	1 1	1 1	1 1	1 1
	blackcurrant juice	77	432,000	420	5 4 +1	-	21 7 +14	- 21 -	9 8 +1
	currant bushes	51	433,000	54	22 -	1 -	- -	17 -	23 -
	black currant plants	51	698,000	37	- -	21 21	- -	- -	- -
	currant plants	28	773,000	933	- -	46 -	- -	- -	- -
	boisenberries	87	467	2	- -	- -	- -	- -	- -
	black currant nectar	11	129,000	78	2 3 -1	1 1	2 3 -1	1 3 -2	1 3 -2
	where to buy currant juice	1	161,000		1 16 -15	- -	1 12 -11	1 12 -11	1 15 -14
	black currant health benefits	6	216,000	5	9 10 -1	8 6 +2	2 2 -	11 10 +1	13 10 +3 -1
				<i>Top-10 Count:</i>	7	5	4	4	7
				<i>Top-20 Count:</i>	-	-	-	2	1
				<i>Top-30 Count:</i>	1	1	-	2	1
				<i>Top-40 Count:</i>	-	-	-	-	-

Top-50 Count:	-	1	-	-	-	-
Count:	8	7	4	8	6	8

[Report as an XLS file for 07/01/2007](#)

Opportunities -- # Better = 14 -- # Worse = 12 -- Position Delta: 32 (Worse ranking)

Activity is estimated web-wide daily queries for all searches for each keyword
Opportunities: 84, Counts = 1-5: 26 * 1-10: 31 * 11-20: 3 * 21-30: 6 * 31-40: 0 * 41-50: 1
Percentages = Top 5: 31.0% * Top 10: 36.9% * Top 20: 40.5% * Top 30: 47.6% * Top 40: 47.6% * Top 50: 48.8%

SE Traffic Vector = 79 (theoretical visitors per day from only the 07/01/2007 rankings)

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